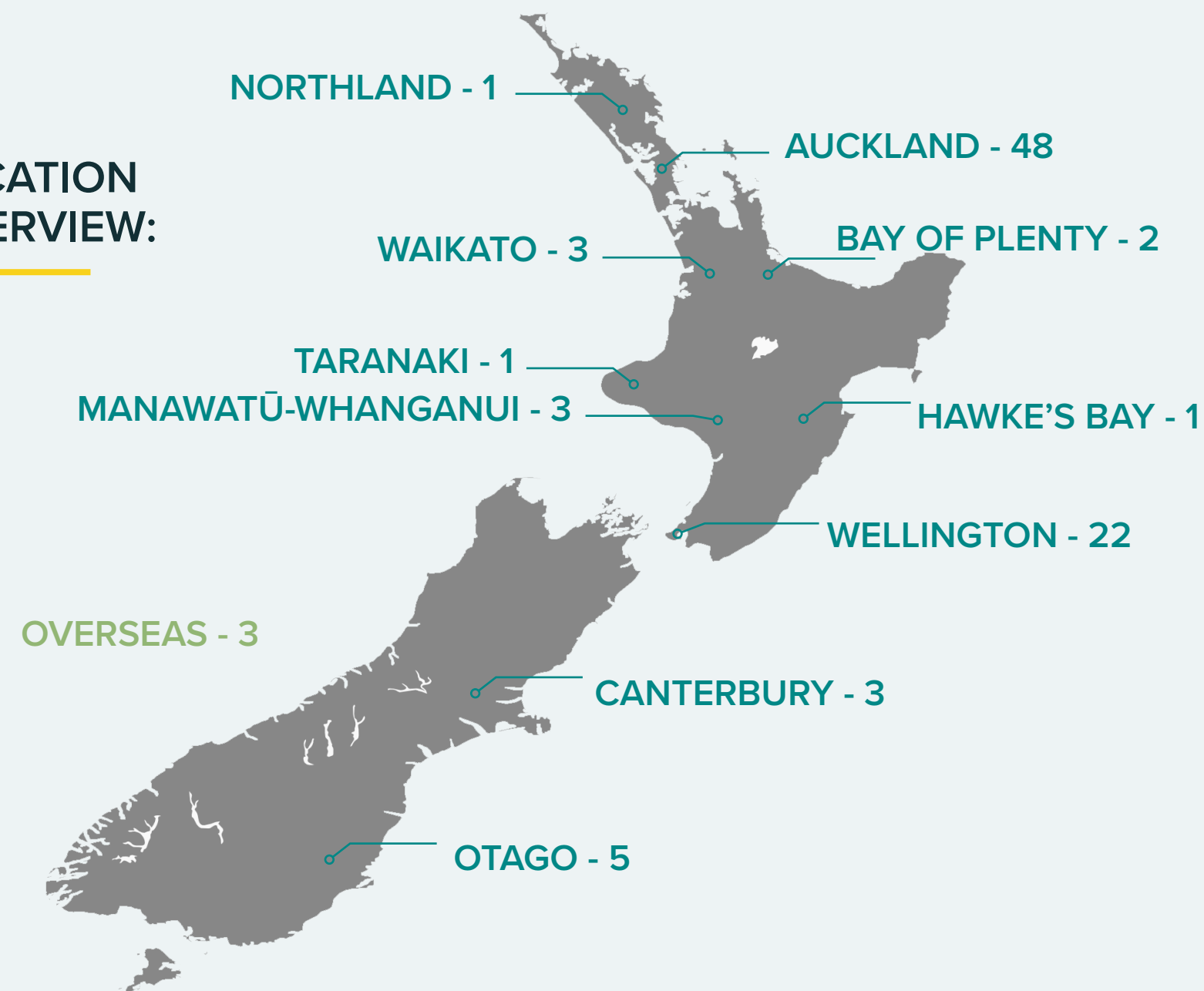


Enhancing diversity and fostering inclusion within underrepresented sectors of our start-up ecosystem stands as one of our foremost priorities. To kickstart tracking and reporting on this data, and to drive future improvements, we surveyed our Aspire portfolio ...

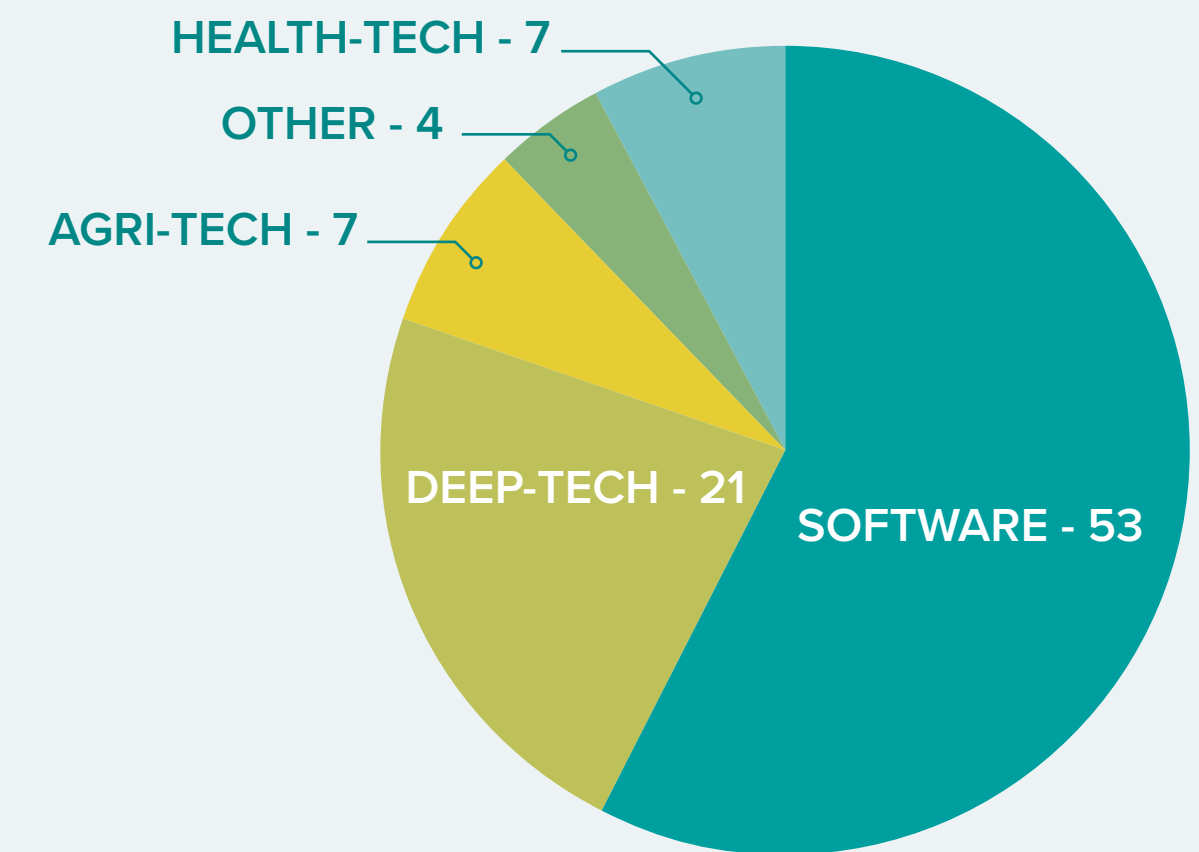
RESPONDERS OVERVIEW:

• Number of active Aspire fund companies surveyed	151
• Number of companies that responded	96
• Number of companies that exercised discretion not to provide info	4
• Response rate (as a percentage)	64 %

LOCATION OVERVIEW:



SECTOR OVERVIEW:



MĀORI / PASIFIKA OVERVIEW:

• Percentage of responders that have Māori founders	7 %
• Percentage of responders that consider their businesses to be Māori-owned	4 %
• Percentage of responders that have pacific people as founders	2 %

WOMAN OVERVIEW:

• Percentage of responders that have female founders	32 %
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